

Pompano FLORIDA

CONCRETE ROOF TILE COLLECTIONS

**NEWPOINT**
CONCRETE ROOF TILE

Proudly Serving the Florida Market for over 60 Years

Westlake
Royal Building Products™ | ROOFING
SOLUTIONS



The Mastery of Manufacturing

We focus on the latest innovations in tile manufacturing. Our process is unique, providing pre-blended tile for the best roof aesthetic. With locations in Lake Wales, Okeechobee, and Pompano Beach we continue to maintain our commitment to our Florida customers.



Asphalt Shingle
139°
attic temperature

Concrete Tile
94°
attic temperature

Why Tile?

NATURAL PROTECTION

Attic temperatures measured using identical heat sources simulating the sun's radiation comparing Newpoint™ Cool Roof System to a common asphalt shingle installation. The result is less heat in the attic and lower energy bills.

Material Matters.

BEAUTY MATTERS

Our concrete tiles have texture and substance, creating a true multidimensional look for your roof. Their natural colorways harmonize easily with other exterior building elements.

DURABILITY MATTERS

Newpoint™ engineered tile is specifically designed for new build and reroof, helping provide Floridians protection from the elements.

VALUE MATTERS

Westlake Royal Roofing Solutions™ stands behind the quality of our roof tile with a Fully Transferable, Non-Prorated Limited Lifetime Warranty.

SUSTAINABILITY MATTERS

Newpoint™ concrete roof tiles are locally made and sourced in Florida since 1958.





Color Matters.

As the market leader, we strive to enhance the curb appeal of your home. We continuously develop new colors to harmonize with the shifting architectural trends in Florida. We take pride in the color quality and blending we provide.

3 STYLES

Newpoint™ concrete roof tile easily harmonizes with all three dominant architectural styles in Florida.



TRADITIONAL

AMERICAN ADAPTATIONS OF REGIONAL HOME STYLES FROM OTHER TIME PERIODS OR AREAS OF THE WORLD. OFTEN MIXED REFERENCES.



MEDITERRANEAN
TUSCAN
WEST INDIES
FLORIDA OLD STYLE
FRENCH COUNTRY



TRANSITIONAL

PREFERS THE CLEAN LINES OF CONTEMPORARY ARCHITECTURE, BUT DRAWS HEAVILY ON DETAILS AND STYLES FROM TRADITIONAL ARCHITECTURE.



RANCH / SPLIT LEVEL
PRAIRIE STYLE
MIXED LOOKS



CONTEMPORARY

CHARACTERIZED BY A PREFERENCE FOR CLEAN LINES, OPEN CONCEPTS, DECORATION, AMPLE LIGHT SOURCES / LARGE WINDOWS, AND LACK OF ROUND FORMS.



MODERN
MID-CENTURY MODERN
CONTEMPORARY

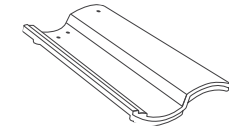


VILLA 900 | Mission Sunset

HIGH & MEDIUM TILE PROFILE COLLECTIONS



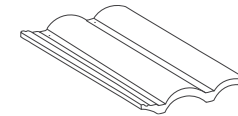
BARCELONA 900



This modern interpretation of old world Spanish design creates a distinctive mission tile appearance.

P. 15

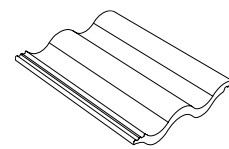
VILLA 900



Emulates beautiful Mediterranean styles found in Italy and Southern France.

P. 19

ESTATE



You will often find this tile gracing the roofs of Mediterranean inspired homes. This lower profile boasts easy versatility for any style building.

P. 21



VILLA 900 | South Beach Blend



BARCELONA 900 | Espresso Blend



ESTATE | Canyon Clay



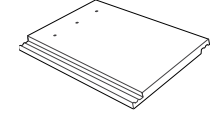
SAXONY 900 Slate | Dark Charcoal Blend

LOW TILE PROFILE COLLECTIONS



SAXONY® 900

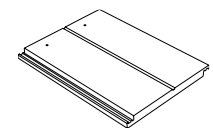
Slate



Beautiful design representative of styles found in England, Northern Europe and the US Eastern Seaboard. Versatile enough to accentuate any architectural style.

P. 25

Split Slate

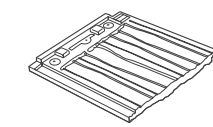


Unique beveled edges precisely define each tile for a staggered appearance, while its distinctive slate texture accurately reproduces the appearance of its natural counterpart.

P. 29

MADERA 900

DESIGNER PRODUCT



Madera 900 is the most affordable, authentic replication of a hand-split cedar shake roof available.

P. 31



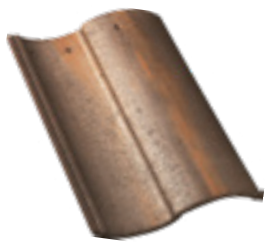
SAXONY 900 Split Slate | Slate - Black Antique



MADERA 900 | Autumnwood



SAXONY 900 Slate | Buckskin



BARCELONA 900



STANDARD COLORS

DESERT SPICE BLEND
1HBCS6313



Stock

BARBADOS BLEND
1HBCS6423



Made to Order

GOLD DUST BLEND
1HBCS7205



Stock

CASA GRANDE BLEND
1HBCS6144



Stock
CRRC 0942-0014 / Ref.:23 / Emit.:91 / SRI:23 / Aged SRI:24

AVALON BEACH BLEND
1HBCS6259



Made to Order

NAPLES BLEND
1HBCS3490



Made to Order

STANDARD COLORS

PARADISE ISLAND TAN
1HBCS0084



Made to Order

NEW SOUTHERN BLEND
1HBCS0100



Stock

STERLING
1HBCS5759



Made to Order
CRRC ID: 0942-0194 / Ref: .21 / Emit: .92 / SRI: 21

STANDARD COLORS

STONE MOUNTAIN BLEND
1HBCS5354



Made to Order
CRRC 0942-0047 / Ref.:17 / Emit.:90 / SRI:15 Aged SRI: 23

SLATE Black Antique
1HBCS5202



Stock

KHAKI BLEND
1HBCS0140



Stock

FLORIDA BLEND
1HBCS3903



Stock

CANYON DUSK BLEND
1HBCS0025



Made to Order

COLOR COAT COLORS

SPANISH BLEND COLOR COAT*
1HBSS6789



Made to Order
Ref:33 / Emit:.90 / SRI:36 / Aged SRI:43

PINTO BLEND COLOR COAT*
1HBSS0689



Made to Order
CRRC 0942-0030 / Ref.:27 / Emit.:91 / SRI:28 / Aged SRI:33

BURNT MISSION COLOR COAT*
1HBSS7117



Made to Order

CHESTNUT BURNT
1HBCS3242



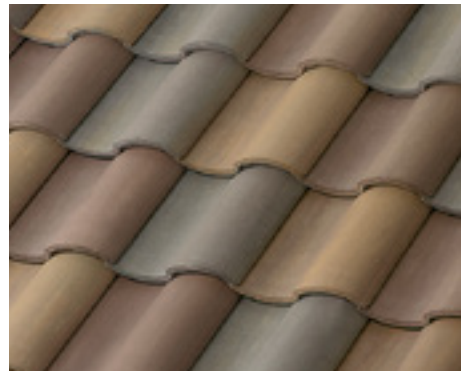
Stock

ESPRESSO BLEND
1HBCS3260



Stock

BUCKSKIN
1HBCS0141



Made to Order
CRRC 0942-0009 / Ref.:22 / Emit.:90 / SRI:22 / Aged SRI:24

*Color Coat products are available in Florida only.



BARCELONA 900 | Chestnut Burnt



VILLA 900



VILLA 900 | Casa Grande Blend

STANDARD COLORS

ARIZONA CLAY BLEND

1MPCS7049



Made to Order

CASA GRANDE BLEND

1MPCS6144

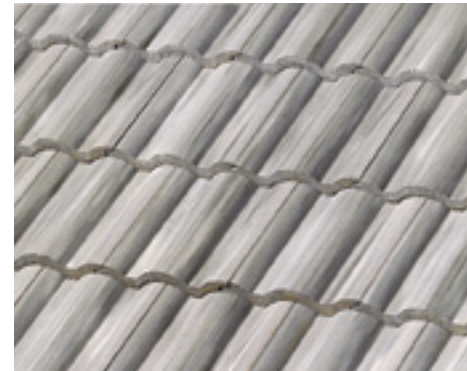


Made to Order

CRRC 0942-0014 / Ref.:.23 / Emit.:.91 / SRI:23 / Aged SRI:24

STERLING

1MPCS5759



Stock

CRRC 0942-0194 / Ref.:.21 / Emit.:.92 / SRI: 21

GOLD DUST BLEND

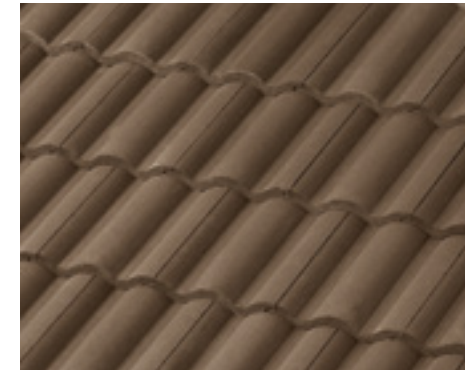
1MPCS7205



Stock

ESPRESSO BLEND

1MPCS3260



Stock

ARBOR GREEN

1MPCS4590



Made to Order

COLOR COAT COLORS

WHITE COLOR COAT*

1MPBS8001



Made to Order

CRRC 0942-0027 / Ref.:.75 / Emit.:.91 / SRI: 92 / Aged SRI: 88

SOUTH BEACH BLEND COLOR COAT*

1MPSS0700



Stock

MISSION SUNSET COLOR COAT*

1MPSS6842



Made to Order

CRRC 0942-0035 / Ref.:.46 / Emit.:.91 / SRI:53 / Aged SRI:54



ESTATE



ESTATE | Canyon Clay

STANDARD COLORS

COCONUT

White Antique

1GOCS0307BU



Made to Order

DESERT TAN

White Antique

1GOCS0312BU



Made to Order

CANYON CLAY

No Antique

1GOCS6201NN

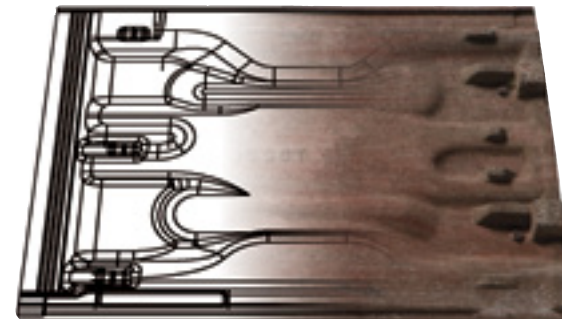


Made to Order



Saxony® 900 Tile

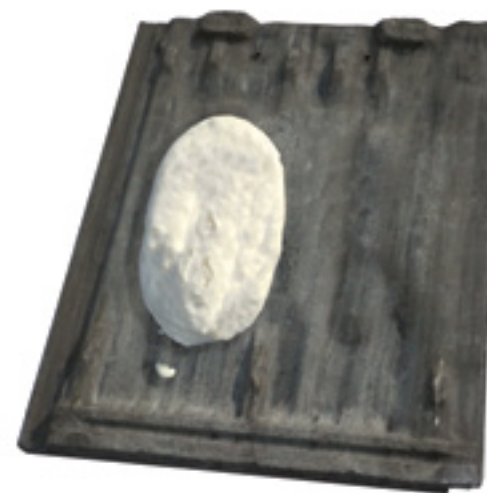
A superior tile **specifically designed for the Florida market**, to optimize installation, reduce costs and improve protection against the elements.



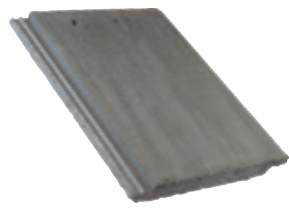
It is Westlake Royal Roofing Solutions™ unyielding drive to develop and provide the industry and our customers with the most innovative tile roofing products, energy-saving solutions and advanced installation techniques.

FEATURES & BENEFITS

- Advanced design - lower profile & thicker mid-body
- Increased contact area, optimizing foam adhesive
- More efficient to install, saving labor cost
- Higher wind uplift resistance while using less foam than competitors*



Up to 25% Less Foam Required



SAXONY® 900 Slate

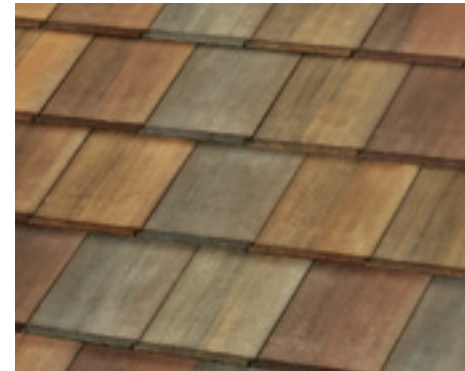


SAXONY 900 Slate | Sterling

STANDARD COLORS

FLORIDA BLEND

1FMCS3903



Stock

LAKE WALES PROFILE

CAFE SAND BLEND

1FMCS3360



Made to Order

LAKE WALES PROFILE

WEATHERED ASH

1FMCS5416

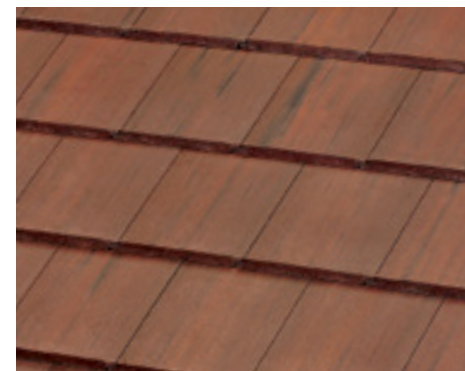


Stock

LAKE WALES PROFILE

SEDONA

1FMCS7143

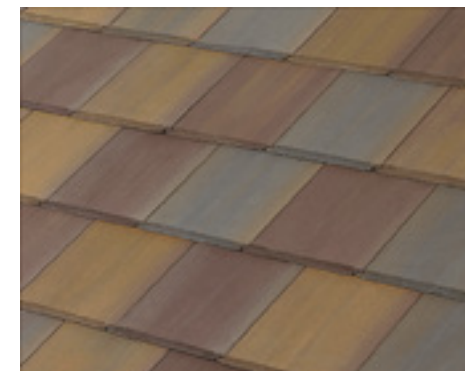


Stock

LAKE WALES PROFILE

BUCKSKIN

1FMCS0141



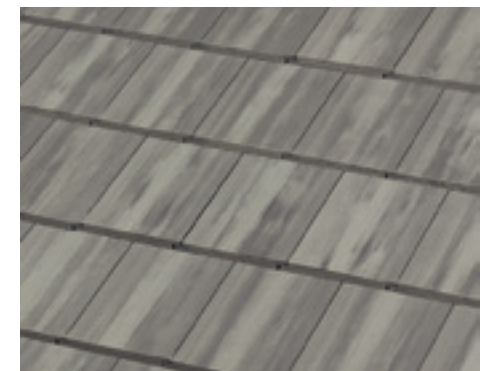
Made to Order

LAKE WALES PROFILE

CRRC 0942-0009 / Ref.:22 / Emit.:90 / SRI:22 / Aged SRI:24

STERLING

1FMCS57590



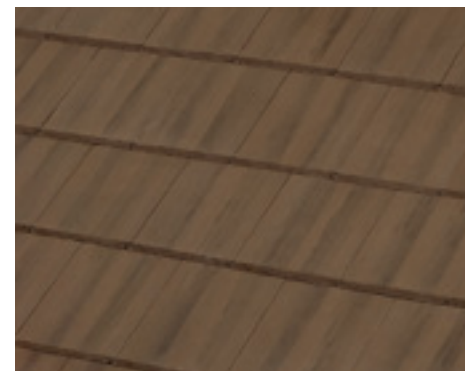
Stock

OKEECHOBEE PROFILE

CRRC 0942-0194 / Ref.:21 / Emit.:92 / SRI:21

CHESTNUT BURNT

1FMCS32420

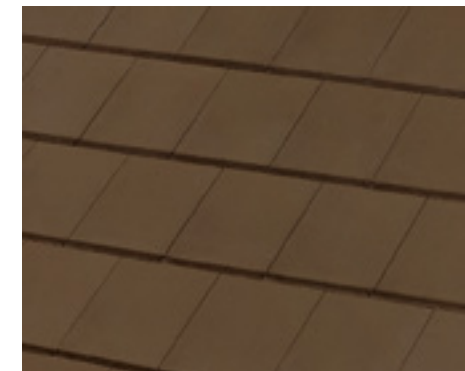


Stock

OKEECHOBEE PROFILE

ESPRESSO BLEND

1FMCS32600

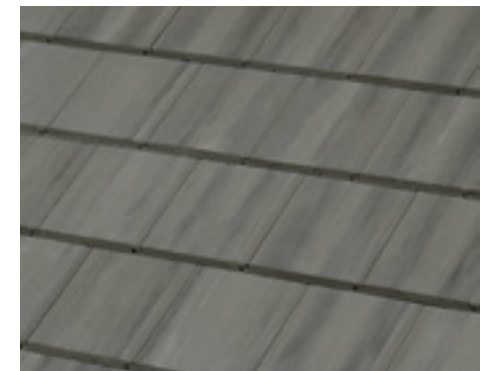


Stock

OKEECHOBEE PROFILE

STONE MOUNTAIN BLEND

1FMCS53540



Stock

OKEECHOBEE PROFILE

CRRC 0942-0047 / Ref.:17 / Emit.:90 / SRI:15 / Aged SRI:23

SAXONY® 900 Slate

STANDARD COLORS

SLATE

Black Antique

1FMCS5161AA

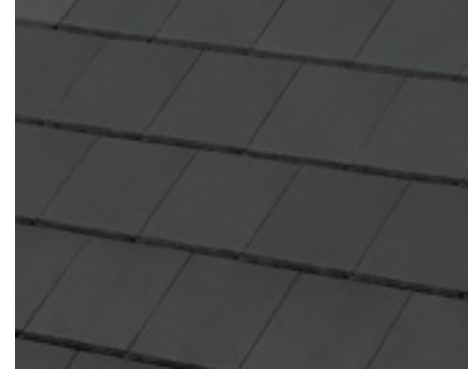


Made to Order

OKEECHOBEE PROFILE

DARK CHARCOAL BLEND

1FMCS11350



Stock

OKEECHOBEE PROFILE

COLOR COAT COLOR

WHITE COLOR COAT*

1FMBS80010



Stock

OKEECHOBEE PROFILE

CRRC 0942-0027 / Ref.:75 / Emit.:91 / SRI:91 / Aged SRI: 88

PREMIUM COLORS

MOTTLED WHITE BLEND

1FMWS8010

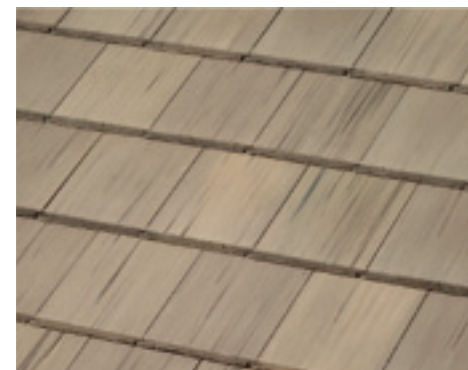


Made to Order

LAKE WALES PROFILE

BEACH BLONDE BLEND

1FMWS3350



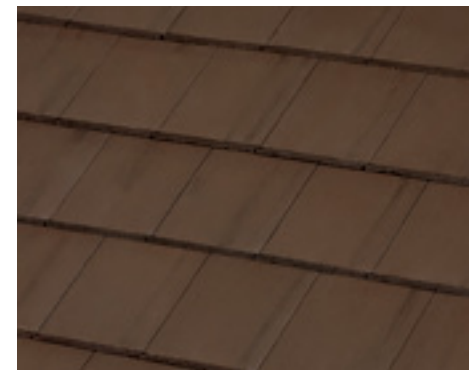
Made to Order

LAKE WALES PROFILE

BROWN SUGAR

Black Antique

1FMCS3425AA



Made to Order

OKEECHOBEE PROFILE



*COLOR COAT products are available in Florida only.



SAXONY® 900 Split Slate



SAXONY 900 Split Slate | Slate - Black Antique

STANDARD COLORS

COCONUT

White Antique

1FCCS0307BU



Made to Order

TAUPE

Black Antique

1FCCS5164AA



Made to Order

NATURAL GRAY

White Antique

1FCCS5159BU



Made to Order

CEDAR TAN

Black & Brown Antique

1FCCS0308CD



Made to Order

LIGNITE

Black Antique

1FCCS3442AA

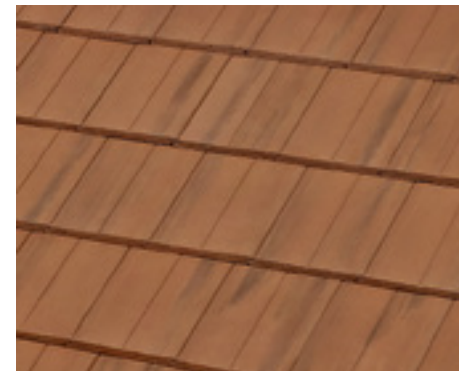


Made to Order

CANYON CLAY

Black Antique

1FCCS6201AA

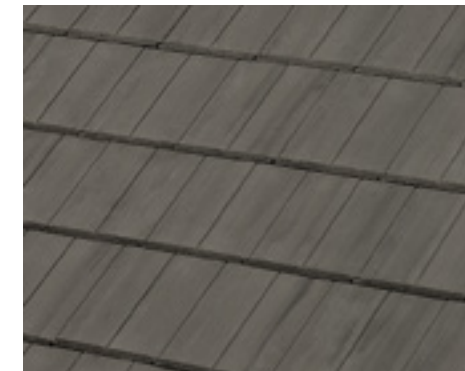


Made to Order

SLATE

Black Antique

1FCCS5161AA



Made to Order



MADERA 900

DESIGNER PRODUCT



PREMIUM COLORS

AUTUMNWOOD

1MDCL3002



Made to Order
CRRC 0942-0070 / Ref.:13 / Emit.:87 / SRI: 8 / Aged SRI: 8

MOUNTAINWOOD

1MDCL5001



Made to Order
CRRC 0942-0110 / Ref.:08 / Emit.:93 / SRI: 5 / Aged SRI: 7

VINTAGEWOOD

1MDCL5011



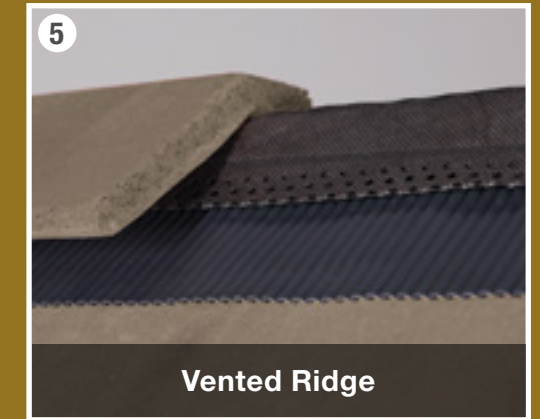
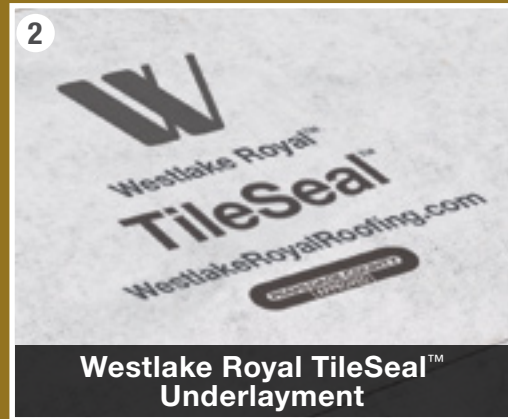
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CRRC 0942-0089 / Ref.:12 / Emit.:94 / SRI: 11 / Aged SRI: 13

Have you considered what is underneath your roof tile?

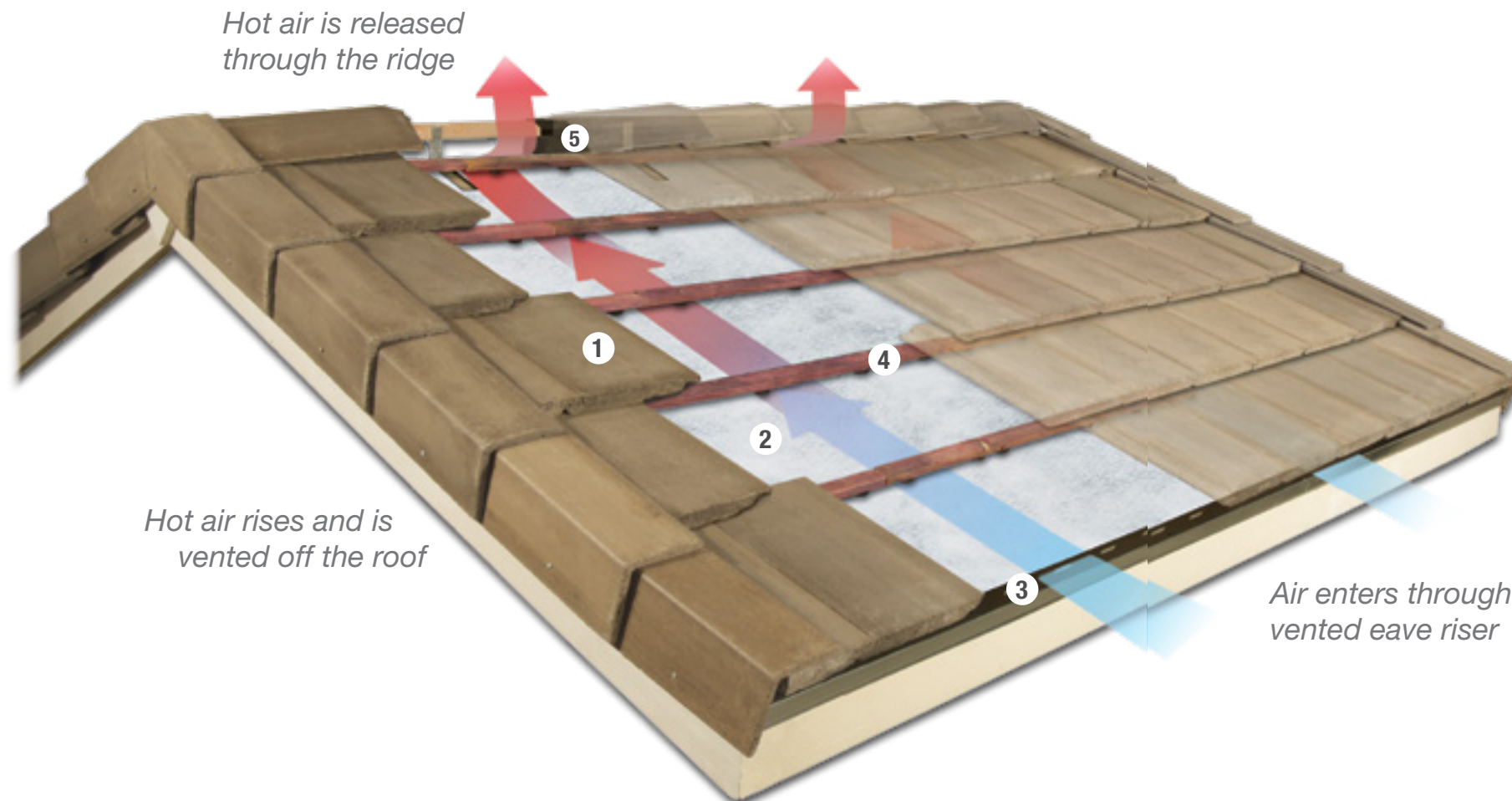
Newpoint™ Cool Roof System



Five components provide energy efficiency and give substantial return on your investment.



Shown in Saxony® Slate 900



Energy Savings Every Year

22% Reduction in heating and cooling costs[†]



For more information, please visit our website WestlakeRoyalRoofing.com

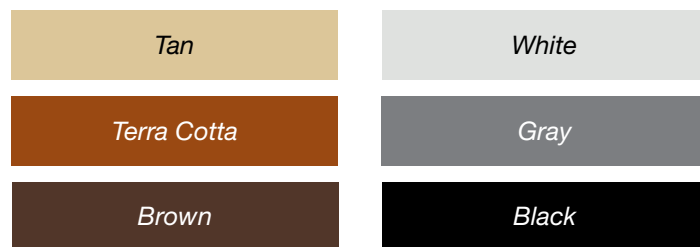
[†]Steep-slope Assembly Testing of Clay and Concrete Tile with and without Cool Pigmented Colors, Oak Ridge National Laboratory, 2005. Results vary based on profile of tile installed, location, weather and other factors.

Suggested Eave Metal Colors

BARCELONA 900	
Avalon Beach Blend	Terra Cotta (alt. Tan)
Barbados Blend	Terra Cotta (alt. Tan)
Buckskin	Brown (alt. Tan)
Burnt Mission	Terra Cotta
Canyon Dusk Blend	Tan
Casa Grande Blend	Terra Cotta
Chestnut Burnt	Brown
Desert Spice Blend	Terra Cotta
Desert Tan	Tan
Espresso Blend	Brown
Florida Blend	Terra Cotta (alt. Brown)
Gold Dust Blend	Terra Cotta
Khaki Blend	Terra Cotta
Naples Blend	Brown (alt. Terra Cotta)
New Southern Blend	Tan
Paradise Island Tan	Tan
Pinto Blend	Tan
Slate	Black
Spanish Blend	Terra Cotta
Sterling	White
Stone Mountain Blend	Black
ESTATE	
Canyon Clay	Terra Cotta
Coconut	Tan
SAXONY® 900 SPLIT SLATE	
Canyon Clay	Terra Cotta
Cedar Tan	Tan
Coconut	Tan
Lignite	Gray
Natural Gray	Gray
Slate	Gray
Taupe	Gray

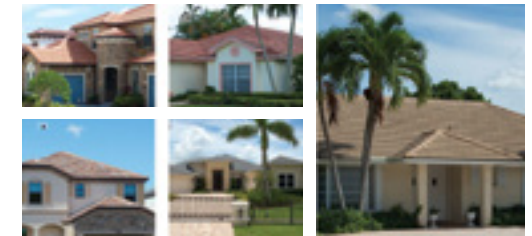
VILLA 900	
Arbor Green	White
Arizona Clay Blend	Terra Cotta
Casa Grande Blend	Terra Cotta
Espresso Blend	Brown
Gold Dust Blend	Terra Cotta
Mission Sunset	Terra Cotta
South Beach Blend	Tan
Sterling	White
White	White

SAXONY® 900 SLATE	
Beach Blonde Blend	Brown (alt. Tan)
Brown Sugar	Brown
Buckskin	Brown (alt. Tan)
Cafe Sand Blend	Brown
Chestnut Burnt	Brown
Dark Charcoal Blend	Black
Espresso Blend	Brown
Florida Blend	Brown (alt. Tan)
Mottled White Blend	White
Sedona	White
Slate	Gray
Sterling	White
Stone Mountain Blend	Black
Weathered Ash	Black
White	White



Visualize

Picture your new roof with Newpoint™ Concrete Roof Tile Inspiration house photo gallery on our website. Design your home with your dream roof by using our [Dream Home Visualizer](#). Upload your house image or use gallery images and the tool will auto-generate a rendering which you can use to try out different products in the design phase. Order Product Samples directly through the tool.



Order A Sample

Deciding on the perfect roof can be overwhelming. So, instead of wondering what color or style will work, order a sample and take the guesswork out of your decision. It's just another way Newpoint™ Concrete Roof Tile makes it easy to buy with confidence.



Architectural Tools

Our complete suite of architectural tools, including Arcat 3-Part Specs and CAD/BIM drawings, are available for download directly from our website.

Online Ordering

Manage your orders through [myWestlakeRoyal](#), a simple online tool to track product orders in real time, all from the convenience of your computer, tablet or smartphone. Sign-up for e-mail alerts to notify you of your order status.



Limited Lifetime Warranty

As a brand you can trust, Newpoint™ Concrete Roof Tile offers one of the most comprehensive, fully transferable roofing warranties available on the market today. For product warranty details, please see Newpoint™ Concrete Product Warranty on our website at [westlakeroyalroofing.com/resources/warranties/](#). The warranty found there is the sole warranty applicable to Newpoint™ roofing products.



About Westlake Royal Building Products™

The Roofing Solutions portfolio from Westlake Royal Building Products™ is a recognized, national leader in durable and sustainable clay, composite, concrete, and steel roof systems. Encompassing a suite of materials that provide strength, versatility, and refinement, our portfolio includes US Tile® Clay Roofing Products, Newpoint™ Concrete Roof Tile, Unified Steel™ Stone Coated Roofing, DaVinci® Roofscapes, and Westlake Royal™ Roofing Components, all designed to deliver a higher standard of roof installation, performance, and design.



Code Approval: Some approvals are regional and only apply to locally produced products; please contact Newpoint™ before transporting product across state lines. Specifically, products used in the Miami Dade County region of Florida require special testing and recognition. All tiles have systems that are Class A fire rated.

Disclaimer: The printed colors shown in this brochure may vary from actual available tile colors. Before making a final selection, be sure to review actual tile samples and roof installations. Please contact your local sales office for further assistance. Inadvertent errors in this publication are subject to change without notice. No performance guarantee is offered or implied beyond that expressly indicated.

Efflorescence is a temporary surface condition which is common to all concrete products. The process is caused by the chemical nature of cement. This reaction can appear as an overall chalky white bloom (a softening of color) or in more concentrated patches. It is difficult to predict how long the effects of efflorescence will last. It depends on the type and amount of deposit as well as local weather conditions. The action of carbon dioxide and rainwater will gradually remove the deposit, in most cases, leaving the original color of the roof intact without further efflorescence occurring. It is superficial and in no way affects the quality or functional properties of the tile.

Installation: According to the Tile Roofing Institute loading guidelines, "To achieve a pleasant, random blend of color for your job, care should be taken upon loading to mix the tiles." (Source: 2015 Concrete and Clay Roof Tile Installation Manual). Please consult the Tile Roofing Institute (TRI) Installation guides for application recommendations.



VISIT OUR DESIGN CENTERS:

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2250 Lee Road, Suite 80
Winter Park, FL 32789
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SALES OFFICES

Phoenix, ARIZONA **Okeechobee, FLORIDA**
Lathrop, CALIFORNIA **Pompano Beach, FLORIDA**
Rialto, CALIFORNIA **Henderson, NEVADA**
Stockton, CALIFORNIA **Fort Worth, TEXAS**
Denver, COLORADO **Katy, TEXAS**
Lake Wales, FLORIDA





BE BOUNDLESS™

THE PRODUCTS TO DO EVERYTHING. THE POWER TO DO EVEN MORE.

We're answering "what ifs" on a whole new level—from the solutions we create to the dreams we build. We have the tools and technology to tell design stories on a bigger scale and on a more personal level. There are no limits to how far we innovate, how deeply we express, how strongly we commit and how boldly we go.

Together let's Be Boundless™.

