

# Why Roof Tile?

## CALIFORNIA CONCRETE AND CLAY ROOF TILE

### Locally Made in California

Newpoint™, manufacturer of concrete roof tile, has been serving California home builders, HOA's and homeowners with affordable, attractive and long lasting roofing solutions since 1964. We offer an extensive range of colors and styles to complement any architectural design. Unique profiles include Madera, a cedar shake replacement with a rustic, wood appearance; traditional low profiles Slate and Shake; Mediterranean Villa; and Spanish mission barrel.

### Most Permanent Roofing Solution

It's easy to see the value of tile when you compare the lifecycle cost of a concrete tile roof to other roofing materials. According to the National Association Home Builders (NAHB) chart, a concrete roof will last 3.75 times longer than an asphalt shingle roof.

### Energy Savings

With energy costs increasing over time, tile offers a superior roof that promotes energy efficiency and provides considerable cost savings. The insulating properties of tile help reduce attic temperatures and keep your home warmer in the winter and cooler in the summer, reducing the burden on air conditioning and heating.

### Fully Transferrable Warranty

As a brand you can trust, Westlake Royal Roofing Solutions™ offers one of the most comprehensive, fully transferable concrete tile roofing warranty available on the market today.\* In comparison, other roofing materials may have prorated, non-transferable warranties that lose value over time.

### Being Green - Our Tradition and Promise

With our comprehensive portfolio of sustainable products, Newpoint™ and US Tile® are committed to using naturally available materials which mitigates the impact to the environment and emphasizes both conservation and energy efficiency.

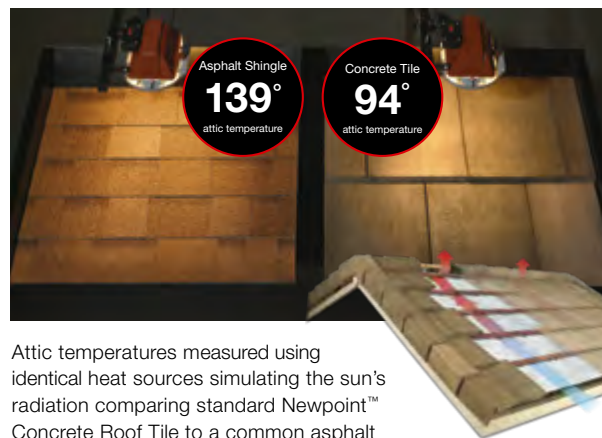
### Fire Tested

All our concrete and clay roof tiles are Class A fire rated, the highest rating possible.



NUMBER OF TIMES A RE-ROOF IS REQUIRED OVER 75 YEAR PERIOD			
ROOFING MATERIALS	CLAY Standard or Lightweight	1 ROOF EVERY 75 YEARS	USTile® Clay Roofing Products
	CONCRETE Standard or Lightweight	1 ROOF EVERY 75 YEARS	NEWPOINT™ CONCRETE ROOF TILE
	ASPHALT	3.75 ROOFS EVERY 75 YEARS	
		NUMBER OF ROOFS	1 2 3 4

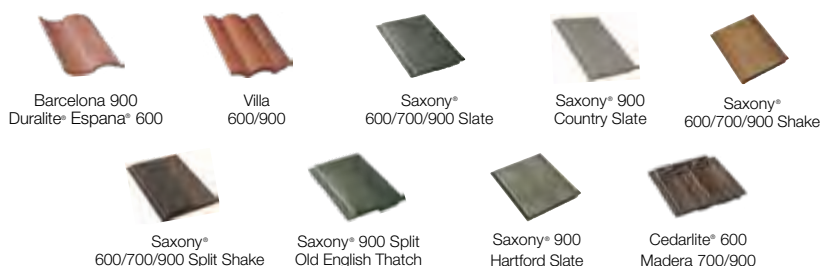
Source: 2007 NAHB Study on Life Expectancy of Home Components



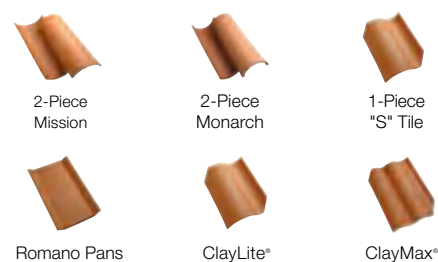
Attic temperatures measured using identical heat sources simulating the sun's radiation comparing standard Newpoint™ Concrete Roof Tile to a common asphalt shingle. The result is less heat in the attic and lower energy bills.

## CALIFORNIA ROOF TILE PROFILES AVAILABLE IN MULTIPLE COLORS

### Newpoint™ Concrete Roof Tile



### US Tile® Clay Roofing Products





# California Concrete and Clay Roof Tile Photo Gallery



CLAY | "S" Tile, El Camino Blend



CONCRETE | Cedarlite® 600, Silverwood



CONCRETE | Saxony® 900 Hartford® Slate, Charcoal Brown Blend



CONCRETE | Saxony® 900 Slate, Charcoal Blend



CONCRETE | Saxony® 900 Shake, Hickory



CONCRETE | Boosted Barcelona Caps  
Casa Grande Blend



CONCRETE | Saxony® 900 Old English Thatch  
Autumnwood



CONCRETE | Villa, Terra Cotta



CLAY | ClayLite, Merlot Blend



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Royal Roofing Solutions™