











## BEAUTIFUL. STRONG. LONG-LASTING.

Unified Steel® stone coated roofing offers five distinct profiles that will enhance the curb appeal and value of any home while providing durability, performance and protection that will last.



#### PROVEN DURABILITY

Unified Steel's long service life, lightweight roofing provides great value compared to life cycle costs of asphalt shingles.<sup>1</sup>



#### **ENERGY EFFICIENT**

When installed direct-to-deck, on battens or with Elevated Batten System® (EBS), Unified Steel® can help provide energy savings due to the use of Above Sheeting Ventilation (ASV).<sup>2</sup>



Cool Roof Rated<sup>3</sup> products offered by Unified Steel<sup>®</sup> help improve the energy efficiency by reflecting sunlight and heat away from your roof.



#### 50-YEAR LIMITED WARRANTY<sup>4</sup>

Unified Steel® offers one of the most comprehensive, fully transferable roofing warranties in the business today. Coverage includes 120 mph Wind and Class 4 Hail protection.



#### FIRE, HAIL, AND WIND TESTED

All of our panels have systems that meet the highest standards for ASTM Class A Fire Rating, UL 2218 Class 4 Impact, FM 4473 Very Severe Hail (VSH) performance, and Florida wind requirements for the High Velocity Hurricane Zone (HVHZ).



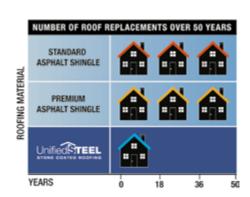
#### **INSURANCE DISCOUNTS - ENERGY REBATES**

Through the classifications achieved against Fire, Hail, and Wind, the Unified Steel® product may help reduce insurance premiums or attain performance rebates, such as Cool Roof 5 rebates. Consult your insurance carrier, roofing contractor, and/or energy provider for availability.

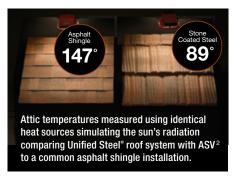


### WIDE RANGE OF COLORS AND PROFILES

Unified Steel® is offered in a variety of the profiles and colors, including Cool Roof Rated colors, to suit any architectural style. Check with your local contractor or Westlake Royal Roofing Service Center to confirm availability in your area.









<sup>&</sup>lt;sup>1</sup> Reroof based on average lifespan of asphalt shingle roofing at 19.5 years. Source: 3M Economic Forecast for the Asphalt Shingle Industry 2020. 2017- F.W. Dodge-Pre-2003, NAHB-Post-2003.

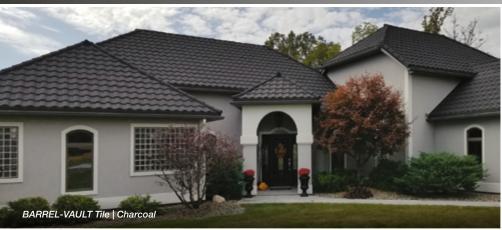
<sup>&</sup>lt;sup>2</sup> ASV can be achieved when installing PINE-CREST Shake, PACIFIC Tile, BARREL-VAULT Tile or COTTAGE Shingle panels direct-to-deck or on battens.

<sup>&</sup>lt;sup>3</sup> Refer to Cool Roof Rated Colors page on our website.

<sup>&</sup>lt;sup>4</sup> For product warranty details, visit <u>Unified Steel Product Warranty</u> on our website. The warranty found there is the sole warranty applicable to Unified Steel roofing products.

<sup>&</sup>lt;sup>5</sup>Consumer Rebate Program for Los Angeles Department of Water & Power.





















# **W**/estlake Royal Building Products™

